

TRANSPARENCY INTERNATIONAL-KOREA

Corruption

is the abuse of entrusted power for private gain. Everyone who depends on the integrity of people in positions of authority is hurt by corruption.

Who we are

Transparency International is a global civil society organization leading the fight against corruption. Through 110 chapters worldwide and an international secretariat in Berlin, we work with partners in government, business and civil society to put effective measures in place to tackle corruption.

Transparency International-Korea (TI-Korea) was established in 1999 through a coalition of civil society organizations. Our purpose is to work together with citizens, government organizations, civil society organizations and businesses to create a transparent society free of corruption.

What we do



Our activities include: the anti-corruption movement, research, the development of anti-corruption policy and legislation. We report on corruption and anti-corruption news and organize awareness education programs. Initiated by TI-Korea, over 250 domestic companies are participating in the **UN Global Compact Korea Network**, a policy initiative pushing businesses to adhere to the 10 universally accepted principles regarding human rights, labor, the environment and anti-corruption.

Corruption in South Korea

In the 2013 Corruption Perceptions Index released by Transparency International on December 3, South Korea sits in 46th place out of 177 countries, with a score of 55 out of 100. South Korea's global transparency ranking fell for the third consecutive year. This fall is not unrelated to a series of corruption linked to power witnessed in Korean society in the past few years. In April 2014, a high-profile corruption scandal involving the Korea Shipping Association (KSA) led to the sinking of the Sewol ferry. Around 300 people died in the disaster, 200 of them students and teachers from Danwon High School. So far, more than 40 officials have been charged with corruption in connection with the sinking of the ferry. They were suspected of permitting overloaded vessels, including the Sewol, to sail.

Since 1995, Transparency International (TI) has published the Corruption Perceptions Index (CPI) annually in December ranking countries by their **perceived levels of corruption**, as determined by expert assessments and opinion surveys (for more information visit www.transparency.org).

Alarming results of youth survey

Young people in South Korea are more likely than adults to forgo values of integrity in the pursuit of wealth. This is a key finding of the Youth Integrity Survey released by TI-Korea in 2013. **Approximately 40% of youth respondents said that being rich was more important than being honest**, compared to just 31% of adult respondents. The survey identified three main sources of influence: the education system/schooling, family circles and the media.

Willingness to report corrupt activities

It is worrying that so many young people are willing to forgo their integrity for the sake of getting a good job. This puts them in a vulnerable position, at risk of being both victims and perpetrators of corruption. However, the survey also revealed a positive trend: **around 55% of youth respondents reported a willingness to become engaged in the fight against corruption** (for more information visit www.transparency-korea.org).

How you could support us

1. “Teaching Integrity” - Workshops with students, parents, teachers

TI-Korea organizes workshops on integrity and corruption for children, students and young volunteers, and offers **awareness education classes at high schools** and educational institutes. We also provide integrity training for parents, teachers and mentors, assist them in becoming better role models and help them organize study groups that focus on promoting ethical standards.

Including integrity education in school curricula

We are cooperating with the Gyeonggi Provincial Education Office, which administers the most populous province in Korea. Following our recommendations, they are now in the process of including integrity education in their curriculum. We offer further seminars to provincial offices, ministries and the media, with the aim of **promoting ethics education and anti-corruption policies**.



Youth workshops on integrity and corruption.

2. “The Honest New Generation” - Ethics education for primary pupils

Transparency International-Korea (TI-Korea) puts special emphasis on the education of youth, believing that the social value of honesty and integrity is best implanted in childhood. For this reason, our new program “**The Honest New Generation**” targets primary school children from grade one to six (age 7-12). Its purpose is to encourage young people’s awareness about the importance of integrity through activities like role play, story telling, illustrations or interactive case discussions. In the past, TI-Korea has successfully cooperated with schools in and around Seoul (e.g. in Guri, Namyangju and Incheon City).

Location

With your support, we could extend our programs in **Seoul** and **Incheon City** and launch new classes in other districts of **Gyeonggi Province**, too. TI-Korea is cooperating with the Gyeonggi Provincial Education Office and the Office of Education of Incheon Metropolitan City, so the local education programs could start in early **March 2015**. TI-Korea has been cooperating with schools and teachers in the above mentioned areas for more than ten years. Some teachers are members of TI-Korea, too.

Time Schedule

TI-Korea believes that integrity education can be addressed in a more interesting way than by traditional “preaching”. So story telling, songs, dance and comics comprise the core activity of our ethics classes. By means of multi-media and interactive games, the teachers convey integrity related themes like honesty, courage to uphold justice, and righteousness to the pupils.

In **January and February 2015**, TI-Korea will prepare the education program together with local teachers. We will arrange regular meetings with them, discuss, design and adjust the educational material (textbooks, CDs, games) and develop a full schedule. The ethics courses for primary pupils will start from **March until July 2015** (1st school term).



Ethics education for primary pupils in Seoul in 2013.

(All Photos: TI-Korea)

Budget – “Teaching Integrity”

For example, **10 workshops** for about 400 parents or 10 workshops for 400 teachers cost **22 million KRW** (about 16.200 Euro). The workshops will start in January 2015.

Budget – Workshops for high school students, parents, teachers

10 workshops with youth on integrity and corruption (1 day for 40 youth and 10 mentors)	22.000.000 KRW (about 16.200 Euro) (2.200.000 KRW per workshop)
10 workshops with teachers or parents (1 day for 40 parents or 40 teachers)	22.000.000 KRW (about 16.200 Euro) (2.200.000 KRW per workshop)
10 awareness education classes at high schools	4.235.000 KRW (about 3.100 Euro) (423.500 KRW per class)
Seminars with the media, ministries or governmental agencies (1 day seminar incl. rent, catering, informational material etc.)	3.300.000 KRW (about 2.400 Euro) per seminar
Comic book on integrity and corruption	4.400.000 KRW (about 3.200 Euro)

Budget – “The Honest New Generation”

For example, **40 classes** (ca. 1.200 pupils, age 7-12) as well as the publication of teaching materials (textbooks, CDs, games) cost **10 million KRW** (about 7.300 Euro). The program could start in March 2015 (1st school term), TI-Korea will cooperate with schools in Seoul, Incheon and Gyeonggi Province.

Budget – Ethics Education for 1.200 primary pupils (March – July 2015)

Teachers' remuneration (40 awareness education classes)	4.000.000 KRW (about 3.000 Euro) (200.000 KRW per class)
Producing the educational material for 1.400 pupils (e.g. comics, CDs, games)	3.500.000 KRW (about 2.600 Euro) (2.500 KRW per pupil)
Preparing the program, meeting the local teachers, discussing, designing and adjusting the educational material	2.500.000 KRW (about 1.800 Euro)

Please note: This program could be extended for several school terms (e.g. September – December 2015, March – July 2016). Long-term commitment is preferable in order to strengthen integrity education and to enhance social awareness and anti-corruption values.

Support

If you would like to support Transparency International-Korea, you may contact:

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Bank Details:

Shinhan Bank, Account Number: 140-005-081296, Account Holder: Transparency International-Korea
(all donations to TI-Korea are tax deductible)

Thank you in advance for your support!