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## INVITATION

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International Conference

### **Business Transparency – Risk or Benefit?**

**Date:** Thursday, 6. October 2016, 3.00 – 5.30 pm

**Program:**

2.30 – 3.00 pm

Registration & Coffee

3.00 – 3.45 pm

**Congratulatory Speech**

(Barbara Zollmann, Secretary General & Executive Director,  
Korean-German Chamber of Commerce and Industry/KGCCl)

**Presentations: Korean & International Trends in Business  
Transparency** (e.g. with Jermyn Brooks, Business Advisory  
Board Chair, Transparency International Secretariat, Berlin)

3.45 – 5.30 pm

**Panel Discussion** with business representatives, economic  
& political experts, media

**Venue:** The Korea Chamber of Commerce & Industry (KCCI)  
39, Sejongdaero, Jung-gu, Seoul, 04513 Korea

Corporate transparency can improve productivity, employee morale  
and company's culture. Corruption, on the other hand, can damage  
reputations, lead to the loss of contracts and result in lawsuits.

But what does transparency mean, exactly? What are the risks and  
benefits for companies that open their actions to outsiders? And what  
are the most effective methods in order to make business more  
transparent?

Representatives from business, politics, the media as well as experts  
and citizens concerned discuss national and global standards of  
business transparency.

Transparency International-Korea is a chapter of Transparency  
International (TI), a global civil society organization which monitors  
and publicizes corruption.

**Language:** Korean and English (translation provided)

**No Registration Fee**

**Registration and Inquiries:** Please register until 27. September 2016

(Ms. Karoline Richter, ka@ti.or.kr, 02-717-6211)

**Hosts:** Transparency International-Korea (TI-Korea), Korean-German Chamber of Commerce and Industry (KGCCI), Korean Network on Anti-Corruption and Transparency

**Websites:** http://ti.or.kr (Korean), www.transparency-korea.org (English),

[www.korea.ahk.de](http://www.korea.ahk.de)

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